

APPLIED

Chicago Electric

POWER

Official Power Publication of the Chicago Electric Company - Chicago

Vol. II NOVEMBER-DECEMBER, 1926 No. 6

AGAIN

We Offer You



SAVED

on **MOTORS**

Look! Compare! Buy!
D. C. MOTORS
NOW! - TODAY!

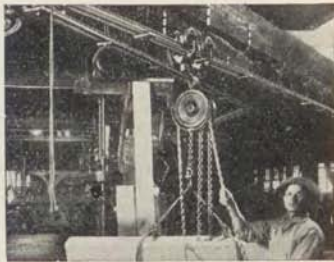
Save MONEY

Save
TIME

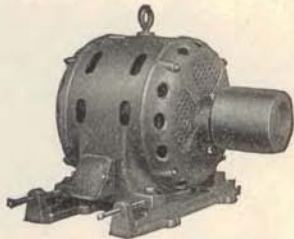


Save
MEN

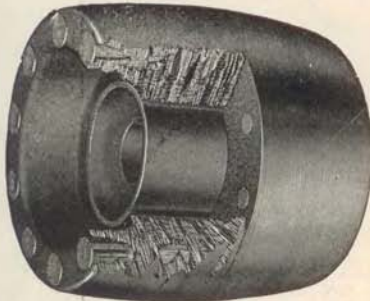
"more Power to you"



Atlas DUO-RAIL System



(New) MOTORS



ROCKWOOD PULLEY SERVICE



NU-BILT MOTOR SERVICE



REPAIR WORK

© Cl A961844.. 2..

I

Atlas DUO-RAIL Systems of overhead track solve definitely—economically—finally—any and all factory transportation problems. Manufactured in Chicago—Installed from and Serviced by ATLAS CHICAGO COMPANY and their representatives.

page five

II

New Motors—Western Electric—or Century—can always be purchased through us—quick service—standard prices—and an engineering service and practical motor knowledge that often enables us to effect important savings for our customers.

page eight

III

Rockwood Paper Pulleys for Motors—Dynamos—Drop-Hammers—and all pulley operated equipment—give dependable, uniform power transmission—ALWAYS. 2186 popular Pulley Sizes always in our stock ready to ship.

page twelve

IV

Chicago Nu-Bilt Motors—for every Motor Power Application give the value and service of new because truly new built. The size and kind you want always in stock.

page fourteen

V

The Shops of Chicago Electric Company have the physical equipment and skilled workmen to give immediate, satisfactory service on Repair Work, either here or at your plant.

page twenty-one

APPLIED Chicago Electric POWER

Official Power Publication of the Chicago Electric Company—Chicago

THE Official Power Publication of the Chicago Electric Company, 740 West Van Buren Street, Chicago, Illinois, published every other month for the information and benefit of those having electric power applications—installations and maintenance.

Vol. 2 NOVEMBER-DECEMBER, 1926 No. 6

We are Satisfied with Big Sales, Small Profits



SAVED on MOTORS

—Saving you money!

Again we emphasize—"1-3 Saved on Motors."

So tremendous was the response to this offer in our last issue—so great the volume of business—that we again make this phenomenal offer for the benefit of motor buyers who were unable to take advantage of it.

Prepare for the busiest industrial season of the year—settle your motor problems now. Look over listings on Pages 14 to 22 for exceptional values and large selections in D. C. Motors. Profit by this money-saving opportunity.

Look! Compare! Buy! D. C. Motors Chicago Electric Company

740 WEST VAN BUREN STREET, CHICAGO. Tel. HAYMARKET 8166

An organization specializing in Designing—Installing—Operating
—and Maintaining of Electrical Mechanical Systems
for Industrial Power Users.

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"MEN and the CLOCK"

☐ The heavy expense of production comes from pitting man's muscle against the hands of time.

☐ The great battle of industry today is the making of short cuts in production—the saving of time.

☐ For saving time means saving labor, and economy in labor means a reduced payroll.

☐ Time, in industry, is money.

☐ This age is one of economy in production. It aims, by invention, to supplant the fatigue of human hands with the tireless endurance of mechanism. More and more does it turn to its wonderful servant Electricity to do the world's work. In the face of electric power man-power becomes feeble.

☐ The CHICAGO ELECTRIC COMPANY specializes in applied electricity. In this stimulating booklet you will find five tireless giants of service who will lift and carry for your plant its heaviest loads, curtailing your man-power, reducing your expense, increasing your output and putting you in step with modern progress.

☐ Applied electricity does not watch the clock, neither does it lag. It lightens the burden of costs.

Chicago Electric Company

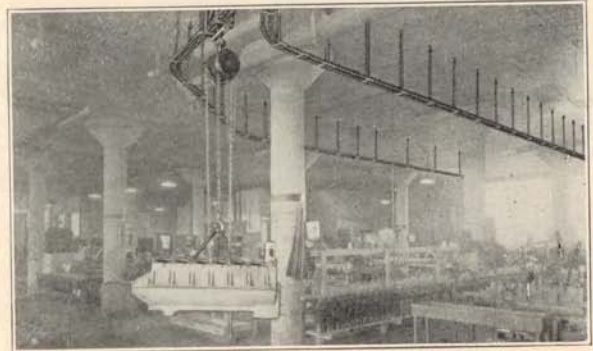
more Power to you

Chicago Electric Company

Atlas 
DUO RAIL
System

I

- relieves congested aisles
- saves valuable floor space
- for manufacturing operations
- increases quantity of production
- cuts cost of production.



How Much MONEY

do you waste daily in

"Lift and Carry" Operations

In every industry untold sums are wasted annually in the unequal battle waged by manual and scientific labor—Lift-and-Carry vs. Atlas Duo-Rail.

Small as this sum may appear to you, in reality it may mean the success or failure of your product in competition with goods manufactured under modern conditions.

Make a survey of your plant—study the application of Atlas Duo-Rail System. You'll be convinced—and profit.

See next page
for FACTS
and FIGURES



CARRIERS

CRANES

TRANSFER BRIDGES

JIB CRANE

DIPPING ELEVATORS

ELECTRIC LIFTS

LIFTING BEAMS

DUMPING BUCKETS

ELEVATING PLATFORMS

II

Western Electric Poly-phase Induction Motors. Century Electric Repulsion Start Induction Motors.

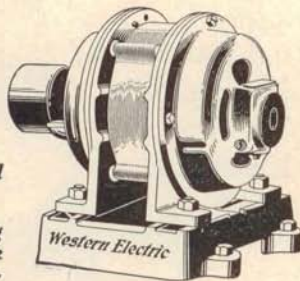
Each the choice in its field by discriminating motor buyers.

New MOTORS

Western Electric

Over 1,000,000 Riveted Frame Motors Sold.

Could any discerning motor purchaser ask for better proof of public favor?



Western Electric Motors and Controls deliver the goods—skillfully designed—ruggedly constructed—they give long, efficient service.

Motors listed here are without base or pulley unless otherwise specified.

Besides the Motors listed here, we are in position to give full information and immediate delivery on any Motors and Controls listed in Western Electric Year Book. Write us your needs.

Western Electric RIVETED FRAME Polyphase Induction—Three Phase—Squirrel Cage 60 Cycle

WESTERN ELECTRIC MOTORS

3 phase, 60 cycle, 220 or 440 Volts.

1	H. P. 1800 R. P. M.	\$45.00
1	H. P. 1200 R. P. M.	49.00
2	H. P. 1800 R. P. M.	54.00
2	H. P. 1200 R. P. M.	64.00
3	H. P. 1800 R. P. M.	61.00
3	H. P. 1200 R. P. M.	78.00
5	H. P. 1800 R. P. M.	75.00
5	H. P. 1200 R. P. M.	98.00
7½	H. P. 1800 R. P. M.	168.00
7½	H. P. 1200 R. P. M.	197.00
10	H. P. 1800 R. P. M.	185.00
10	H. P. 1200 R. P. M.	219.00
15	H. P. 1200 R. P. M.	258.00
15	H. P. 900 R. P. M.	296.00
20	H. P. 1200 R. P. M.	296.00
20	H. P. 900 R. P. M.	338.00

Note—All Motors of 7½ H. P. and larger are listed with compensator.

IMPORTANT—Write for special discount

“Years of Service”

Faithful—Constant—is the Measure of Dollar Value.

“Century”—in motors—is a name to conjure with. Manufactured under the highest standards of engineering practice—of fine materials and workmanship—they have long been accepted as representing true motor value. And the strongest proof we can offer as to their KEEP-A-RUNNING ability—is the small number that come into our shops for repairs.



Century

—Built in all standard sizes from 1/8 to 40 H.P. for all commercial frequencies and voltages.

CENTURY ELECTRIC MOTORS
3 phase, 60 cycle, 220 or 440 volts.

1	H. P. 1800 R. P. M.	\$ 42.00
1	H. P. 1200 R. P. M.	45.50
2	H. P. 1800 R. P. M.	52.50
2	H. P. 1200 R. P. M.	62.50
3	H. P. 1800 R. P. M.	59.50
3	H. P. 1200 R. P. M.	76.00
5	H. P. 1800 R. P. M.	73.00
5	H. P. 1200 R. P. M.	96.00
7½	H. P. 1800 R. P. M.	164.00
7½	H. P. 1200 R. P. M.	192.00
10	H. P. 1800 R. P. M.	181.00
10	H. P. 1200 R. P. M.	214.00
15	H. P. 1200 R. P. M.	250.00
15	H. P. 900 R. P. M.	289.00
20	H. P. 1200 R. P. M.	292.00
20	H. P. 900 R. P. M.	331.00

Note—All Motors of 7½ H. P. and larger are listed with compensator.

Faith in Us—Faith in You

The wheels of industry could not move without faith in our fellowmen—it is the common bond that smooths the path of progress. And your faith in us is expressed in our ideals of fair-dealing, in integrity, in service.

Chicago Electric Company

MAIL ENCLOSED POST CARD TODAY or Phone HAYMARKET 8166

[ONE QUESTION IN EACH ISSUE]

Answering

?

POSTMASTER:
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Guaranteed

Special Features

—in this issue



Western Electric & Century Motors

Pages 8 and 9

Atlas-Chicago Duo-Rail Systems

Pages 5, 6 and 7

Renta-Motor Information

Page 11

NU-BILT Motor Bargains

Pages 15 to 23



—You don't find
what you want
write us
We can get it
for you.

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